

EUROPEAN RETAIL STARTUP NIGHT

October 24, 2024, JO&JOE, Vienna
european-startup.at

In a time when technologies and markets are evolving faster than companies can keep up, continuous engagement with customers, crisis-resilient strategies, and future tech trends is essential for survival.

The European Retail Startup Night, organized by the Austrian Retail, Austria Wirtschaftsservice (aws) and its partners Association and its partners, provides a focused platform for direct interaction in the heart of Europe, specifically targeting startups, retailers, technology companies, and investors. The fifth European Retail Startup Night will showcase Austrian startups, as well as best practices from Central and Eastern Europe (CEE), and will discuss promising cooperation models between retailers, investors and young companies.

A prestigious jury will select eight startups in advance of the event, giving them the opportunity to pitch live on stage in October 2024. The goal? To connect innovative retail startups with local retail companies and to promote forward-looking innovations and technologies in the retail sector.



Ticket Prices (2024)

Regular price € 35 HV price Free

Sponsorship* (2024)

Bronze Extensive logo partnership (website, mailings, social media)

Regular price € 690 HV price € 552

Silver Placement of materials on participant seats and press table, roll-up banner in the foyer, extensive logo partnership (website, mailings, social media)

Regular price € 1,650 HV price € 1,320

Gold max. 3; first come, first served

Max 3; first come, first served Speaker slot, placement of materials on participant seats and press table, roll-up banner in the foyer, extensive logo partnership (website, mailings, social media)

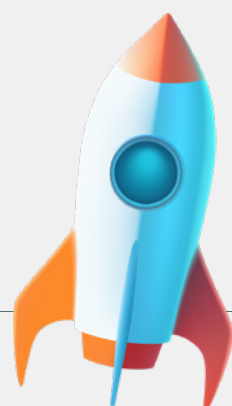
Regular price € 3,370 HV price € 2,696

*All prices are subject to an additional 20% VAT and 5% advertising tax.

HV prices apply to members and partners of the Handelsverband – Austrian Retail Association

VENUE:

JO&JOE VIENNA, AUSTRIA
 IKEA WESTBAHNHOF



In the heart of Vienna, in an eco-friendly building with over 160 trees and shrubs. For the Austrian Retail Association, there could be nothing better than hosting an event directly at a retailer's location.

